



ASSOCIATE IN BUSINESS

GENERAL REQUIREMENTS (10 CREDITS)

Select one:

- * ENGL& 101 English Composition I
- * BUS 105 Business English I

Select one:

- BUS 107 Business Mathematics
- * MATH& 107 Math in Society
- MATH 156 Finite Math

BUSINESS CORE (38-40 CREDITS)

- BUS& 101 Introduction to Business
- * BUS 240 Human Relations in the Work Place
- BUS 250 Business Communications
- * MNGT 130 Customer Relationship Management
- MNGT 282 Marketing

Select one:

- BUS& 201 Business Law
- POLS& 200 Introduction to Law

Select one:

- CIS 130 Microcomputer Applications
- (if student does not take CIS 130 - must take 5 BTECH credits)
- BTECH 210 A-E
 - BTECH 220 A-E

Select one:

- ** CIS 110 Intro to Microcomputer Business Apps. (3)
- ** CIS 121 Intro to Computer Information Systems (5)

MANAGEMENT AND CAREER SKILLS (13 CREDITS)

- MNGT 186 Professional Development
- MNGT 187 Career Communication Skills
- MNGT 198 Work-based Learning/Internship

ECONOMICS (5 CREDITS)

Select one:

- ECON 110 Survey of Economics
- ECON& 201 Microeconomics

ACCOUNTING (5-10 CREDITS)

Select one:

- ACCT 101 Survey of Accounting (5)
 - ACCT 170/171 Practical Accounting I and II (10)
 - ACCT& 201/202 Principles of Accounting I and II (10)
- (ACCT& 201/202 required for Accounting Area of Focus)

ELECTIVE (3-5 CREDITS)

- 100 level or above course

AREA OF FOCUS

Any exception must have advisor approval.

Select any **ONE** of the following:

ACCOUNTING (25 credits)

- ACCT 179 Federal Income Tax Preparation
- ACCT 180 Accounting Systems
- ACCT& 203 Principles of Accounting III
- ACCT 275 Payroll and Business Taxes
- ACCT 285 Auditing and Advanced Analytical Techniques

BUSINESS MANAGEMENT (25 credits)

- BUS 245 Global Business: Intro and Essentials
- MNGT 182 Creative Sales
- MNGT 283 Principles of Supervision and Leadership
- MNGT 284 Small Business Planning
- MNGT 295 Human Resource Management

HUMAN RESOURCE MANAGEMENT (25 credits)

- ACCT 275 Payroll and Business Taxes
- MNGT 276 Employment Law
- MNGT 283 Principles of Supervision and Leadership
- MNGT 295 Human Resource Management
- MNGT 296 Current Trends in Human Resources

MARKETING (25 credits)

- BUS 135 Business, Marketing, and the Internet
- MNGT 182 Creative Sales
- MNGT 275 Intro to Visual Promotion
- MNGT 293 Retailing and Merchandising

Select one:

- BUS 245 Global Business: Intro and Essentials
- MNGT 283 Principles of Supervision and Leadership

RETAIL/FASHION MERCHANDISING (25 credits)

- FASH 160 Intro to Fashion Merchandising
- FASH 162 Apparel Design and Construction Analysis
- FASH 163 Consumer Textiles
- MNGT 275 Intro to Visual Promotion
- MNGT 293 Retailing and Merchandising

SMALL BUSINESS/ENTREPRENEURSHIP (25 credits)

- MNGT 182 Creative Sales
- MNGT 276 Employment Law
- MNGT 283 Principles of Supervision and Leadership
- MNGT 284 Small Business Planning
- MNGT 295 Human Resource Management

Total Credits Required

99-108

**Meets related instruction requirements for professional/technical programs*

***Minimum of 35 wpm keyboarding required.*

Notes:

possibilities.
realized.

ASSOCIATE IN BUSINESS

The Associate in Business program offers a flexible curriculum that provides a balanced background in business with areas of specialization. This degree program increases students' career alternatives and offers individuals working in any field the opportunity to develop, improve or update knowledge and skills. A wide range of courses satisfying degree requirements is available during both daytime and evening hours. Students who desire customized training in a specific program can design a program of study with their advisor.

Students planning to transfer to a four-year program should work closely with an advisor and complete AA requirements or the Business Direct Transfer degree.

The Associate in Business is designed to prepare students for entry-level positions and advancement.

Business Manager
Business Owner
General Manager
Public Relations Assistant

Special funding may be available for unemployed workers and low-wage working parents. See your advisor or call (253) 964.6265



Pierce College does not discriminate on the basis of race, color, national origin, sex, sexual orientation, disability or age in its programs and activities.

Program Outcomes

- Exercise and role model positive ethical behavior.
- Communicate and resolve conflict respectfully and effectively while demonstrating the skill to offer and receive feedback.
- Identify and utilize multiple points of view with a global perspective to reach, connect and expand diversity.
- Display proactive behavior in project development and completion.
- Develop and critically assess technical and/or creative business documents.
- Use appropriate technological tools to create, compile and report business information.
- Be aware of academic options upon graduation from Pierce College.

For More Information:

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Office of Professional/Technical Education
(253) 964.6645

Related Codes

Intent:

Business (AT): F/S = **502A**

Business (AT): PUY = **502P**

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