



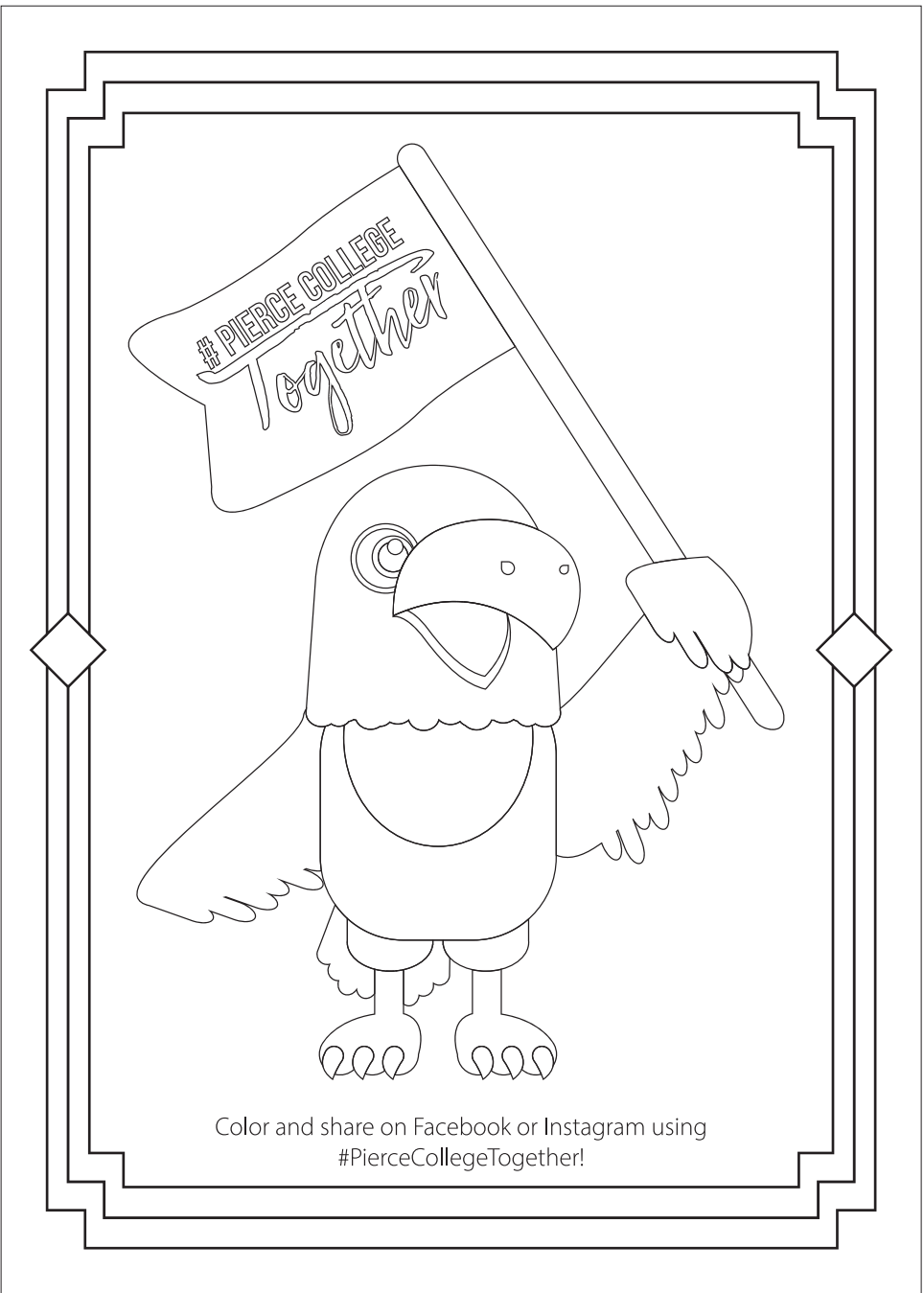
PIERCE COLLEGE EMPLOYEE RECOGNITION EVENT

Pierce College’s annual Employee Recognition Event was moved online due to COVID-19. Through a combination of lighthearted e-mails and interactive surprises, we recreated the feeling of community that has made our annual Employee Recognition Event an afternoon employees look forward to each year.

All employees received an invitation mailed to their home the week prior to the virtual event, to build up excitement. Invitations were designed in-house, and also included a vinyl sticker of #PierceCollegeTogether, to reinforce a sense of community in our new virtual reality. The back of the invitation also included an illustration of our mascot, the Raider Bird. We encouraged employees and/or their children to color the page and share on social media using #PierceCollegeTogether. We shared some of our favorite entries on the event website during the live show.



Front



Back

Invitation



Sticker



## VIRTUAL EMPLOYEE RECOGNITION EVENT EMAIL SERIES

Employees were invited to tune in at 3:30 p.m. on Friday, May 8 for an interactive digital event that honored their fellow employees for their years of service, dedication and more. As the series of emails were sent, our event website was slowly unveiled in real time. Following the virtual event, the entire site remained live for employees to enjoy in the future.

**From: Employee Recognition Event**

**Sent: Friday, May 8, 2020 3:30 PM**

**Subject: 1 of 10 – Welcome to the first-ever Virtual Employee Recognition Event!**

Hello, Pierce College, and welcome to the first-ever Virtual Employee Recognition Event (V-ERE)! No WAIT – don't delete this email! We promise that the V-ERE won't be delivered through Zoom!

This year's event will be a little different (as in, no free lunch), but we hope to remind you all that we're in this together, and a little pandemic can't stop us from celebrating the hard work you all do each and every day.

Here's how our first-ever V-ERE will work: You will receive a series of emails over the next hour as we unveil our event website, where we will celebrate years of service, our dedicated part-time employees, retirees, and our Extra Mile and Faculty Achievement Award winners.

It's going to be PAND-EPIC™!

"PAND-EPIC" is a registered trademark of Pierce College Marketing and Communications and cannot be used without express written consent.

A few pro tips for you: we recommend viewing the website on your desktop to enjoy the full experience (but you'll still have to provide your own food). Also, when you view the video, make sure closed captioning is enabled (to see closed captioning, hover your mouse over the video and click on CC).

And now, click here to [kick off the celebration, quarantine style!](#)

**From: Employee Recognition Event**

**Sent: Friday, May 8, 2020 3:34 PM**

**Subject: 2 of 10 – Time seems to have lost all meaning...**

...but that won't stop us from celebrating our 5, 10, 15 and 20 year employees! Our V-ERE website is now live, and loaded with our amazing 5, 10, 15 and 20 year employees – [visit the page here](#) and help us congratulate these awesome employees!

While you're checking out the website, be sure to scroll down to play our social distancing playlist on [Spotify](#) or [YouTube](#)!

A Pierce employee who chose to remain anonymous said, "It was totally worth it, signing up for the free Spotify account. You won't believe what's on the playlist! You'll find yourself reading and dancing...at the same time!"

**From: Employee Recognition Event**

**Sent: Friday, May 8, 2020 3:40 PM**

**Subject: 3 of 10 – Thank you to all 1,137 part-time employees!**

Can you believe we have more than 1,100 part-time employees? That's more than the number of times I inadvertently touched my face today. Without their service and dedication to the college, we wouldn't be able to accomplish nearly as much as we have.

Be sure to watch our [video tribute to this year's part-time employees!](#)

Anonymous Pierce employee: "Did I mention it's even better with the Spotify playlist going in the background?"

Pierce College Marketing and Communications: "The opinions expressed by the anonymous Pierce employee are his/her own and do not represent an official position or endorsement by the college."



## VIRTUAL EMPLOYEE RECOGNITION EVENT EMAIL SERIES

**From: Employee Recognition Event**  
**Sent: Friday, May 8, 2020 3:49 PM**  
**Subject: 4 of 10 – Mmmffpmmfpshfff!**

Oops, I forgot I was still wearing my mask – sorry. This year, we have five special 25-year employees, who have enjoyed wonderful careers at the college. Their supervisors have written statements about their time here at Pierce – be sure to [read all about them here](#).

Keep an eye out for our V-ERE exclusive Word Search at the end of the page. Print it out and play along at home!

**From: Employee Recognition Event**  
**Sent: Friday, May 8, 2020 3:57 PM**  
**Subject: 5 of 10 – Celebrating our 30-year employees!**

Let's shine a spotlight on our four awesome 30-year employees! Bonus: Their photos are all pre-quarantine, so hair, makeup, no pajamas...it's worth the click just to see that.

Plus, their supervisors have written statements about their time here at Pierce – [be sure to read all about them here](#). Thank you for your dedication to the college!

As a thank you for sticking with our little event so far, we're also releasing two V-ERE exclusive Zoom backgrounds to spice up your meetings.

P.S. If you didn't already know, our fabulous design team has created a series of Pierce College themed Zoom backgrounds, which you can [find and download here](#).



V-ERE Exclusive Zoom Backgrounds

**From: Employee Recognition Event**  
**Sent: Friday, May 8, 2020 4:07 PM**  
**Subject: 6 of 10 – And now for the “5,280+ foot Social Distancing Requirement Award”**

Otherwise known as the Extra Mile Award. Seriously, there were more nominees than ever this year, with so many employees going above and beyond to make our mission happen under very difficult circumstances.

However, one employee in particular will be recognized today for their dedication. And the [winner of this year's Extra Mile Award is...](#)



# VIRTUAL EMPLOYEE RECOGNITION EVENT EMAIL SERIES

**From: Employee Recognition Event**  
**Sent: Friday, May 8, 2020 4:13 PM**  
**Subject: 7 of 10 – Retirement: the ultimate self-isolation!**

Okay, that's a stretch, but even remotely, these folks are worth recognizing for their careers of service to Pierce College.

Some of these retirees have already settled into retirement life, and others are about to embark on this new chapter soon! Congratulations to them all – Stay Home and Stay Healthy!

Be sure to [read more about our amazing retirees here!](#)

As an added bonus, you can also check out our featured artwork from your colleagues who colored and submitted their RaiderBird coloring pages!

**From: Employee Recognition Event**  
**Sent: Friday, May 8, 2020 4:29 PM**  
**Subject: 8 of 10 – The PPE Award (Phantastic Professorial Experience)**

...Better known as the Faculty Achievement Award! Our faculty have adjusted to so many changes that we never could have anticipated. We can't thank you all enough for wearing your PPEs and for your dedication to helping all of our students succeed in these unprecedented times.

We are honoring one individual this year with the Faculty Achievement Award. [And the Oscar goes to...](#)

**From: Employee Recognition Event**  
**Sent: Friday, May 8, 2020 4:36 PM**  
**Subject: 9 of 10 – Virtual ERE Grand Finale**

Thank you all so much for participating in our PAND-EPIC Virtual Employee Recognition Event! While we wish we could be on campus enjoying a special afternoon together, which probably would have included ice cream novelties, we hope you enjoyed our ERE: At Home Edition! And now, [please enjoy our grand finale!](#)

**From: Employee Recognition Event**  
**Sent: Friday, May 8, 2020 4:38 PM**  
**Subject: 10 of 10 – Thank you!**

Thank you again to everyone for watching our Virtual Employee Recognition Event!

For everyone who has been recognized during this year's event: we will be distributing your certificates and gifts as soon as we are able to return to campus. Stay tuned for more details!

A big thank you goes out to the Employee Recognition Event Planning Committee and friends, and an anonymous Pierce College employee.

You can see all of their names and a recap of the whole event by visiting our [full Virtual Employee Recognition Event website.](#)

Take care, be safe, and thank you all again for your awesomeness!

#PierceCollegeTogether!