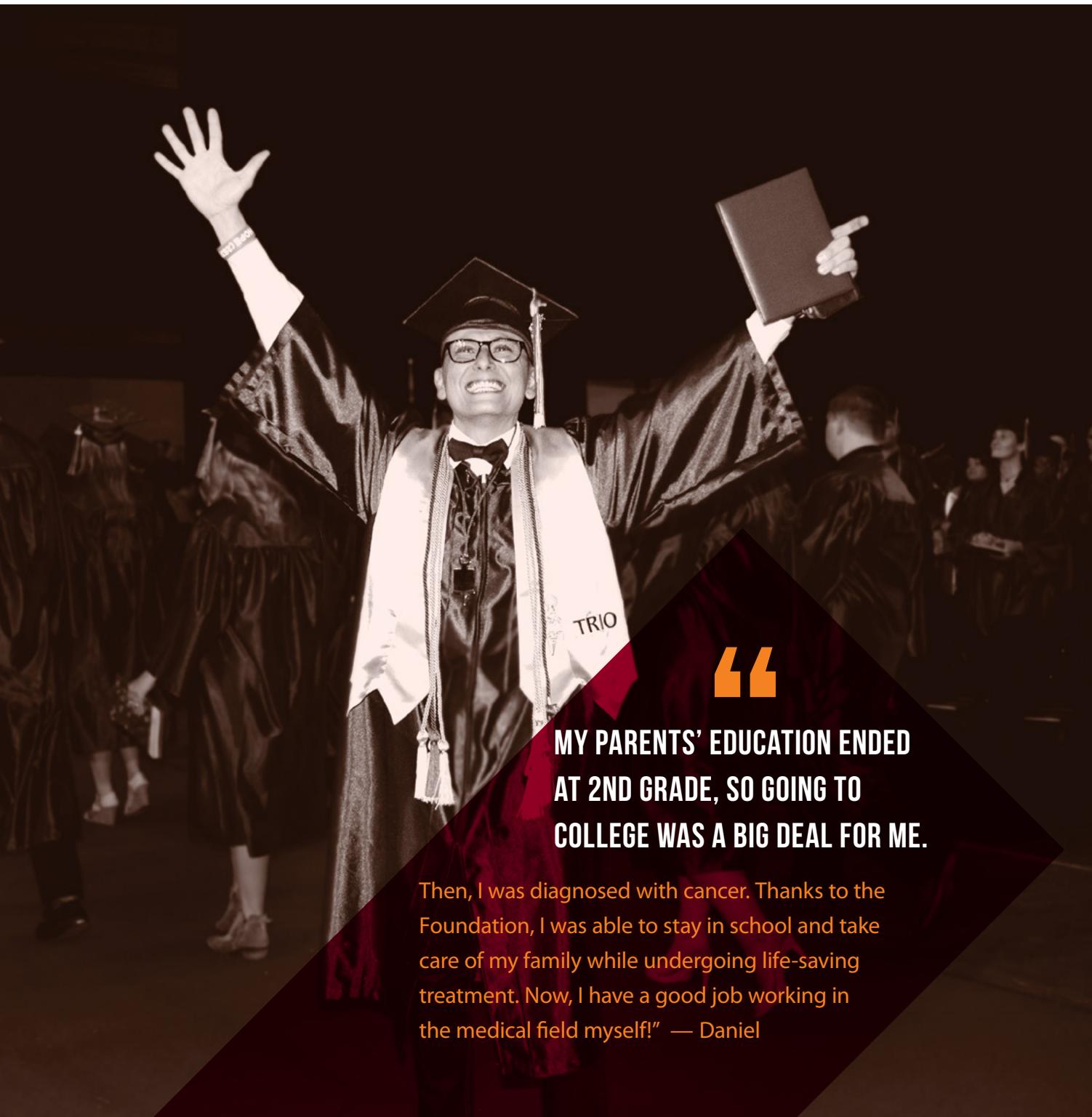




IT'S POSSIBLE

STUDENT
Success
CAMPAIGN

PIERCE COLLEGE
FOUNDATION 
possibilities. created.



“
MY PARENTS’ EDUCATION ENDED
AT 2ND GRADE, SO GOING TO
COLLEGE WAS A BIG DEAL FOR ME.

Then, I was diagnosed with cancer. Thanks to the Foundation, I was able to stay in school and take care of my family while undergoing life-saving treatment. Now, I have a good job working in the medical field myself!” — Daniel

THE VISION:

**WHATEVER YOU CAME HERE TO ACHIEVE,
IT’S POSSIBLE**

SUPPORTING STUDENTS
**HOW THEY NEED IT
WHEN THEY NEED IT, AND
WHERE THEY NEED IT MOST.**



The need is increasing. Funding requests have doubled in the last two years.

Pierce College, an institution that is nationally recognized for improving student outcomes, has led our community forward with a simple message: *Anyone* should be able to pursue a college education, because *everyone* deserves a path to success. But for more and more students, success is still slipping away because they face pressing, impossible choices nearly every day:

**Dinner or daycare?
Rent or classes?
Textbooks or hospital bills?**

The vision is simple, but urgent. We need to be able to tell every student who chooses to study at Pierce College, that whatever you came here to achieve: *It's Possible*.

That’s why the Pierce College Foundation has undertaken the **Student Success Campaign**—a \$3.3 million effort focused on transforming the way we help students succeed, through flexible and responsive Student Success Grants.

IT'S POSSIBLE

OUR CORE COMMITMENT:

HELPING *EVERY* STUDENT FIND A PATHWAY THROUGH PIERCE COLLEGE...

Student Success Grants will provide critical support to help students navigate breaking points (like changes in family, financial, or employment status) and help them stay on track, and in school — no matter what life throws at them.

But helping students move through these barriers today, or next week isn't enough—we need to ensure that these innovative grants become a stable and lasting program that supports student success for years to come. That's why we're focusing this major campaign effort on creating an enduring and dedicated Fund for Student Success.

The result will be more of our neighbors receiving the kind of targeted support that leads to a profession, a pathway out of poverty, and the kind of life everyone willing to put in the work deserves.

**...THAT FITS THEIR LIFE
TODAY, AND THEIR
DREAMS FOR TOMORROW.**



Pierce College Foundation currently awards more than \$200,000 in scholarships and emergency grants each year. Completion of the Student Success Campaign will nearly double the amount available to support students.



“

**IN THE BLINK OF AN EYE, I BECAME
A HOMELESS, SINGLE MOTHER WITH
5 SMALL CHILDREN DEPENDING ON ME.**

The Foundation helped keep us from living on the streets, and kept me in school. Thanks to the Pierce College Foundation, I was able to earn my nursing degree and can support my family.” — Summer



I DROPPED OUT OF HIGH SCHOOL
TO CARE FOR MY SIBLINGS WHILE
MY MOM WAS IN JAIL.

I never thought college was for me. With the encouragement and support of my husband and the Foundation, I got first my high school diploma, then an associate's degree, and now a bachelor's degree, all at Pierce College!" —Shontieka

PIERCE COLLEGE STUDENTS AND ALUMNI ARE IMPORTANT TO EACH OF US

THIS IS YOUR CHANCE TO
HELP STUDENTS STAY IN
SCHOOL, EVEN WHEN TIMES
GET TOUGH.



Washington Roundtable reports that there will be 740,000 job openings in our state over the next five years; 70% of which will require some college education.

For some of us, we were those students. Pierce College was a place that taught us that no matter where we came from, no matter what life threw at us, it was possible to get on a path toward success.

For most of us, Pierce students and alumni are critical to our community. We know that so many people in our region depend on the education and credentials they receive at Pierce to do the work that help make all of our lives healthier and happier.

For some of us, Pierce students and alumni are a source of talent that will help our businesses move forward in the marketplace.

For all of us, hardworking Pierce students have earned our respect and confidence. We rely on them to make the world a better place, for families, for businesses, and for society.

Supporting these remarkable students is a tangible expression of the value we place on our community. Giving is a wonderful way to say to all: *It's Possible.*

IT'S POSSIBLE



WANT TO LEARN MORE AND GET INVOLVED?

Robin Echtle | Executive Director of the Foundation and Director of Development
rechtle@pierce.ctc.edu | (253) 864-3207

foundation@pierce.ctc.edu | (253) 864-3260